

Looking through the Looking Glass:  
The Digital Legal Horizon  
for Solo Practitioners

*Introduction to Course*

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SOLO PRACTICE UNIVERSITY®  
the 'practice of law' school

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DISCLAIMER 2

This presentation is for educational purposes only and does not constitute legal advice. It is recommended that you seek legal counsel for specific matters.

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Overview

- New Technology
- New Legal Practice Models
- New Legal Practice Areas
- New Competition
- New Client Expectations

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Overview

- New Technology
  - Apps, mobile, cloud computing, tablets, eReaders, 4G
  - Wearable bio-sensors, digital clothing, Google glass
  - QR Codes, Avatars, Robots

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Overview

- New Legal Practice Models
  - Virtual Law Firms
  - Contract Production Houses
  - Outsourcing
  - Supplemental Income Projects

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Overview

- New Legal Practice Areas
  - Social Media
  - Emerging Media/Technology (Expansion)
  - Digital Asset Protection
  - Digital Legacy Protection

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Overview

- New Competition
  - Pre-paid Legal Services (ex. Legal Shield)
  - DIY Phenomenon
    - Online Contract Databases (ex. Legal Zoom)
  - Non-lawyer Legal Professionals

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Overview

- New Client Expectations
  - “Where’s your iPad?”
  - Communication via Twitter & Text
  - Quick & Accurate
  - *You’re a lawyer and highly educated so you should be “up to date” with the latest and greatest.*

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Overview

- How do you keep up with everything?
- You want to because these tools can:
  - make you more efficient and organized,
  - can save you time,
  - be more capable of servicing your client needs
  - allow you to enjoy your practice and your time away from practice

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**Course Schedule**

Lesson 1:

- Digital Identity: Physical, Digital & Legal

Lesson 2:

- Digital Society: Cultural, corporate & Legal

Lesson 3:

- Digital Law: New Client, New Attorney, New Practice

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**Course Schedule**

Lesson 4:

- Digital Knowledge: Print, E-Publishing & Digital Rights

Lesson 5:

- Digital Health: Physical, Genetic, Medical & Legal

Lesson 6:

- Digital Money: Currency, Banking & Future Financial Legalities

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**Course Film List**

- *Gattaca*, Ethan Hawke, Uma Thurman (1997)
- *Surrogates*, Bruce Willis (2009)
- *Bicentennial Man*, Robin Williams, (1999)
- *Artificial Intelligence*, directed by Steven Spielberg (2001)
- *In Time*, Justin Timberlake (2011)
- *Johnny Mnemonic*, Keanu Reeves (1995)
- *Minority Report*, Tom Cruise (2002)
- *Hackers*, Angelina Jolie (1995)
- *Avatar*, Sigourney Weaver (2009)

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Through the Looking Glass...

*Here we go....  
Boldly where no solo lawyer has gone before...  
We're in for a bumpy ride...  
The blue pill or the red pill?*

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Questions??



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